

LEADING THE NEWS

Brown sees support for a global crisis fund

U.K. prime minister says that he expects Saudis to contribute

BY LAURENCE NORMAN

U.K. Prime Minister Gordon Brown said he believes there is support for a global fund to help stem the spread of the financial crisis.

Speaking to the British Broadcasting Corp. from Riyadh, Saudi Arabia, Sunday, Mr. Brown said he has found support in the region for his proposal. "The Saudis will, I think, contribute like other countries, so that we can have a bigger fund world-wide to avoid the contagion, to avoid this spreading to different parts of the world," he said.

Mr. Brown last week said the

roughly \$250 billion in funds available to the International Monetary Fund to help stem the crisis isn't enough. He called on oil-rich nations and other countries with large foreign-exchange reserves to boost the resources.

Mr. Brown said he hopes to win support for an expanded fund in time for the Nov. 15 summit of world leaders in Washington. "I see the world moving closer together to work to solve these problems, and the reason I'm here is to make sure that all countries in the world, those with big resources like the Gulf states, those with big surpluses like China are working with Europe and America to find a solution to these problems, which are global," he said.

He said the world economy will get through the downturn much faster if there is "common action

and coordinated responses" to the crisis.

He suggested further monetary-policy easing in the U.K. and elsewhere is appropriate. "Now that inflation is brought under control, we are going to see—as we have seen—two cuts in interest rates, and I believe that the trend around the world...is to respond to the fall in oil price and the falling food prices that we're seeing at the moment," he said.

Mr. Brown said the Nov. 15 summit would see further "coordinated" policy response to the financial crisis.

The Bank of England cut its benchmark interest rate by one-half percentage point on Oct. 8, part of a coordinated cut by several

central banks. The Monetary Policy Committee meets again Nov. 5-6. The Bank of England is expected to make another 0.5 percentage-point cut, to 4%, when it announces the results of its monthly rate-setting meeting Thursday.

Mr. Brown, who met with Saudi King Abdullah on Saturday, reiterated his call for low and stable oil prices.

"There's a determination that we have a more stable energy market, not this volatility, not this really bad time when so many people saw the petrol prices go up so quickly," he said. "I want to

see more stability as well as lower prices."

He also called on U.K. companies to respond more quickly to the

sharp fall in oil prices by cutting prices. "I hope we'll see the companies that haven't yet followed the faster move down doing so in the next few days," he said.

Mr. Brown also commented on reports of a possible second bidder for U.K. bank HBOS PLC, which is set to be merged with Lloyds TSB Group PLC.

He said the government would consider any new offer. However, he noted that had the government not intervened to encourage a merger with Lloyds, the company "would have fallen altogether."

"Of course we'll look at every offer, and of course that's part of the process of shareholders sorting out what the future is," he said, "but let's remember the problems that HBOS had and why we had to intervene with so much money in the first place."



Gordon Brown

Banco Santander plans \$1.2 billion Brazil investment

BY ROGERIO JELMAYER AND ALASTAIR STEWART

SÃO PAULO, Brazil—Spanish banking giant Banco Santander SA plans to invest 2.6 billion Brazilian reais (\$1.2 billion) in Brazil during the next two years as part of its plans to expand its business by 15%, Santander Chairman Emilio Botín said Friday.

Speaking here, Mr. Botín said the company's aim is to become Brazil's largest private bank in terms of profits, though not in assets, overshadowing local rivals Banco Bradesco SA and Banco Itau Holding Financiera SA. "Brazil is one of Banco Santander's priorities and this plan represents a decisive step toward becoming the No. 1 private bank in the country," he said.

The company's net profit in Brazil is expected to reach 7.9 billion reais by 2010, up from a forecast 4.8 billion reais in 2008, boosted by funds from Banco Real, which Santander acquired last year from Dutch bank ABN Amro Holding NV.

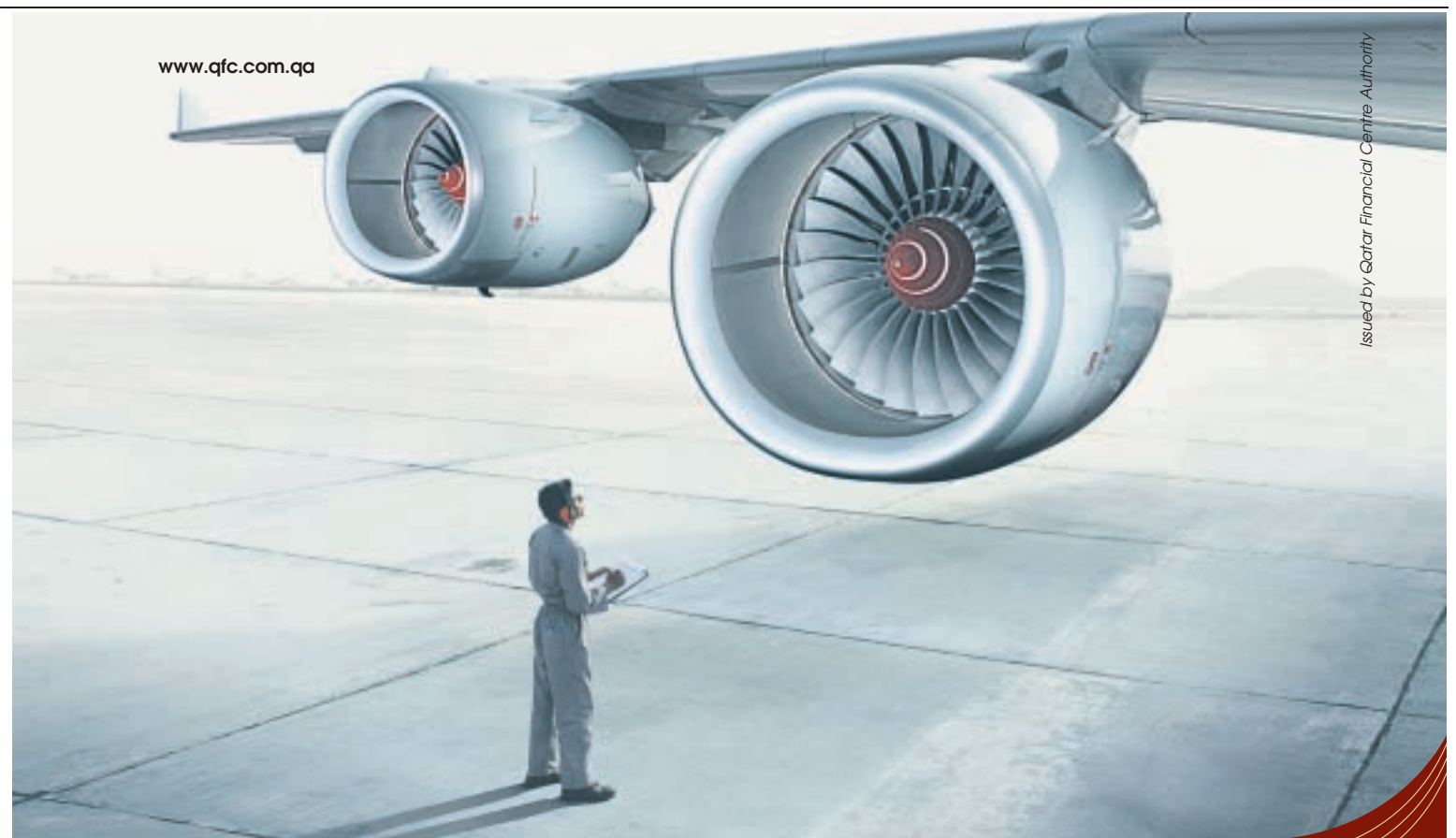
Mr. Botín said Brazil's economy is in the best shape in decades and well prepared to face the current financial crisis. Brazil's central bank has announced a stream of measures to ensure small and midsize banks don't fold amid the credit crunch.

Santander expects its Brazilian operations will boost its annual profit growth by 5% between 2008 and 2010. "Brazil offers tremendous potential for growth as it is well set to ride out the global slowdown," said Fabio Barbosa, Santander's chief executive in Brazil.

Santander's goal is to raise its share of the Brazilian market from the current level of 10%-12% through organic growth rather than through acquisitions.

Earlier this week, Santander posted a 4.4% increase in third-quarter net profit, boosted by higher lending profitability and the takeover of Banco Real. Profit at Santander's Latin American franchise rose 6% to €2.17 billion (\$2.77 billion). In dollar terms, profit from Latin America was up 20%.

—Jason Sinclair in Madrid contributed to this article.



One of the world's largest aircraft orders

With \$16.5 billion being invested in Boeing aircraft and \$30.5 billion in Airbus, the pulse of Qatar's growth is quickening. Qatar Financial Centre

is at the heart of this economic development. For opportunities in project finance, insurance, reinsurance, corporate and private

has put Qatar on the map

banking, asset management and Islamic finance, QFC provides access, facilities and



qatar

FINANCIAL CENTRE

an independent regulatory authority operating to internationally recognised standards. Contact: stuartpearce@qfc.com.qa

CORPORATE NEWS

Kazakh oil-field pact set

Firms and state sign a deal led by ENI to develop Kashagan

BY GUY CHAZAN

LONDON—A group of Western oil companies signed an agreement with the Kazakhstan government resolving a long-running dispute over one of the world's largest oil fields.

For months, the Kashagan field in the Caspian Sea has been the focus of a standoff between the Kazakh authorities and a group of companies led by ENI SpA of Italy.

Kashagan was the biggest oil find in 30 years when it was discovered in 2000. But the field development has been plagued by delays and cost overruns.

The Kazakh authorities approved Friday the revised Kashagan development plan, the details of which were hammered out over the summer. Under the deal, the Kazakh state giant KazMunaiGaz will double its stake and ENI will lose its status as sole operator, sharing responsibilities with its partners in the consortium developing the field.

Production will start in late 2012, seven years later than first planned, with output rising to 1.5 million barrels a day by the end of the next decade. That will make Kashagan the world's most productive oil field after Ghawar in Saudi Arabia.

"This is a logical solution," said Paolo Scaroni, ENI's chief executive, in an interview from the Kazakh capital, Astana. "I'm feeling at ease with it."

Also on Friday, ENI said third-quarter net profit jumped 37% on the back of rising oil prices and higher production. The company earned €2.94 billion (\$3.76 bil-



The Kashagan field in the Caspian Sea was the biggest oil find in 30 years when it was discovered in 2000, but development has been plagued by delays.

lion), compared with €2.15 billion a year earlier.

Kashagan is one of the most technically challenging oil projects in the world. The development is in shallow water that ices over in winter, and the oil is under extremely high pressure and contains huge amounts of lethal hydrogen sulfide. The project also has more partners than most ventures of its kind: besides ENI, there is Royal Dutch Shell PLC, Exxon Mobil Corp., Total SA, ConocoPhillips, Impex Holdings Inc. of Japan and KazMunaiGaz. Strained relations between partners have added to the project's complexity.

In August 2007, the Kazakh government effectively shut down the project, after ENI said costs would soar to \$136 billion from \$57 billion, and pushed back the start-up date to 2010. After months of negotiations, the sides agreed to double KazMunaiGaz's stake to 16.81%, with all

of the partners reducing their stakes. They also agreed that a newly created North Caspian Operating Co., owned by all the consortium members, would take responsibility for developing the field from ENI in January, with management duties rotated among the partners.

ENI will complete the initial, experimental phase of the project but in the second phase, responsibility will be split with ENI—in charge of the onshore plant—and Shell—the offshore facilities—while Exxon will conduct drilling operations. A statement from the consortium said ENI, Shell and Exxon would each control matters such as staffing, procurement and operating procedures and would apply their own companies' management systems.

Some analysts have questioned the new setup. In a note, Morgan Stanley said the new structure was "ambiguous" with internal conflict "highly likely."

Chevron doubles profit amid high prices for oil

BY SHIRLEEN DORMAN

Chevron Corp. said third-quarter net income more than doubled amid historically high oil and gas prices and improved profit on refined products, although oil and natural-gas production fell 5.7%.

The U.S. oil company said it has no plans to trim capital spending.

While the 2009 budget isn't final, Chief Financial Officer Steve Crowe said Chevron expects to spend an amount similar to this year's \$22.9 billion. He also said the company won't stop any long-term projects that have achieved final approval.

The sentiments underscore the strength of major oil companies in the face of oil prices that have fallen 50% in three months, and their ability to withstand a global credit crisis that has spread from banking to Main Street.

Chevron Chief Executive David O'Reilly said on Friday that "disciplined capital spending and tight control over costs remain extremely important," but the company will continue investing in attractive projects.

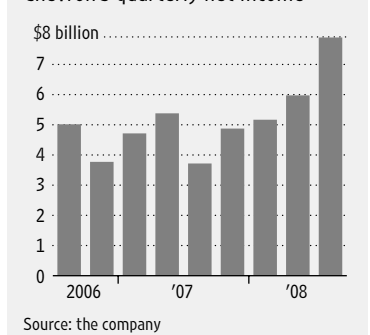
California-based Chevron posted net income of \$7.89 billion, or \$3.85 a share, compared with \$3.72 billion, or \$1.75 a share, a year earlier. Revenue rose 43% to \$78.87 billion.

Income in Chevron's business segment that explores for and produces oil and natural gas rose 80%, mainly because of high oil and natural-gas prices. Crude-oil prices hit a record in early July, but dropped throughout the quarter ended Sept. 30. Still, prices remained at historically strong levels. The average per-barrel price in the U.S. for crude oil and natural-gas liquids increased 60%, while the price of natural gas rose 59%, both from year-earlier levels.

Profits more than quadrupled in the company's refining, marketing and transportation segment,

Pumped up

Chevron's quarterly net income



driven by improved margins on refined products, especially in the U.S.

Those margins were aided by the swoon in crude prices during the late summer from the record in July.

Shares in Chevron rose 42 cents to \$74.60 at 4 p.m. Friday in

'Tight control' over costs remains important, Chevron's CEO said.

composite trading on the New York Stock Exchange.

Chevron said world-wide production dropped during the quarter amid lost production because of U.S. hurricanes and reduced volumes from some international deals.

Its decline was similar to the 8% production drop that Exxon Mobil Corp. reported on Thursday. The drops illustrated some of the difficulties the world's biggest oil companies are having in maintaining output levels.

Some gold miners move to expand

BY ROBERT GUY MATTHEWS

At a time when many mining companies are delaying expansion projects and conserving cash, some smaller miners are forging ahead and expanding in hopes of gaining market share, especially in the gold market.

With the U.S. dollar generally strengthening against the Canadian dollar, the euro and some South American currencies, gold miners with operations in those countries have an advantage: They have lower local labor and production costs because of the weaker local currencies but can sell the gold in strong U.S. dollars.

Miners with sufficient cash reserves are using that advantage to try to position themselves with market-ready minerals when the economy strengthens. Since it takes about seven years to develop a mine, from exploration to getting the metal out of the ground, there's always a risk in trying to time a mine to be ready when demand picks up.

"It is a good time to do an expansion," says Mark Tessier, vice president of operations for Canada's Kirkland Lake Gold Corp., a Canadian miner that has announced a \$40 million expansion of its gold fields. "You have to have a good product, a good project and you

have to be able to finance it yourself. If you don't have those things you are in trouble."

The story is the same at Agnico-Eagle Mines Ltd., another Canadian gold miner expanding its gold production as some of its competitors wait out the volatility. David Smith, vice president of investor relations, says that the company has about \$150 million in cash to help finance expansion into mines in Canada, Finland and Mexico.

Gold prices, though down from a high of \$1,032 an ounce in March, are still relatively high, settling at about \$737 an ounce on Friday. But October wasn't a good month for the commodity as it suffered its worst drop in more than two decades because of the strong dollar.

While gold is considered particularly attractive because the mid-to-long-term view generally is that prices will rise, some miners are also expanding production of other minerals. BHP Billiton is planning to expand its production of uranium and copper, as well as gold, at its Olympic Dam in Australia.

Analysts say metal prices in the short- to mid-term are expected to continue to fall or stabilize at their current lower level, as China and other industrial countries dial back their demand for metals amid the economic slowdown. UBS Warburg

cut its outlook for growth in metals prices next year to 1.3% from 2.2%, though prices and demand for precious metals, such as gold and silver, are viewed as likely to rise more quickly than for base metals, such as copper, zinc and nickel. UBS said there may be more downside to commodity prices, especially for base metals, prompting some miners to conserve cash.

Australia-based nickel producer Mincor Resources NL is planning to cut its nickel production by about 17% due to a sharp drop in nickel prices to about \$12,000 a metric ton at the end of October from about \$30,000 a ton earlier this year. Copper and zinc miner Kagara Ltd. announced that it would scale back exploration of additional zinc and lead mines because of falling metal prices and the need to conserve cash.

Smaller gold producers don't have the luxury to produce other metals, and for those who have cash, now is the time to move. "In the long run, I think people will see the value of having gold in their portfolio," says Mr. Smith, of Agnico-Eagle. He says the company produces about 8,500 kilograms of gold a year. He estimates that the company is on track to produce about 17,000 kilograms next year, and 37,000 kilograms by 2010.

Suzlon Energy reports loss amid wind-turbine troubles

BY TOM WRIGHT

Suzlon Energy Ltd., the embattled Indian wind-turbine maker, swung to a net loss of 1.3 billion rupees (\$26 million) in the quarter ended Sept. 30, hurt by foreign-exchange losses and provisions related to problems with some of its blades cracking in the U.S.

Suzlon's net loss contrasted sharply with the net profit of 3.75 billion rupees reported in the same quarter of 2007. Foreign-exchange losses, because of a weakening Indian rupee, amounted to 2.3 billion rupees compared with a small gain in the year-earlier quarter. The company also set aside 477.7 million rupees to cover potential compensation it may have to pay customers in the U.S. because of blade failures.

Revenue rose 33% to 41.8 billion rupees, reflecting higher sales of wind turbines. But outstanding orders, an indicator of future sales, fell 15% to 140.52 billion rupees from 164.91 billion at the end of July.

Suzlon is facing mounting scrutiny after it announced a plan earlier this year to strengthen 1,251 blades, almost the entire amount it has sold in the U.S., after a number of them began to crack. A 43-meter blade broke off a Suzlon wind turbine in Illinois in late October. Analysts say it is as yet unclear how much its technology problems will cost Suzlon financially.

To improve its technology, Suzlon agreed last year to buy REpower Systems AG, a German turbine maker, for \$1.7 billion. Friday, Suzlon said it was in talks with Martifer SA of Portugal to delay a planned December purchase of Martifer's 22.5% stake in REpower. Earlier last week, Suzlon halted a rights issue of as much as 18 billion rupees—designed to finance the takeover—because of falling stock markets.

Suzlon also said Friday that it would save 6.69 billion rupees by scrapping a plan for a new India-based factory to build wind-turbine towers.

CORPORATE NEWS

Boeing begins to restore output as strikers return

BY J. LYNN LUNSFORD

Boeing Co.'s 27,000 union machinists began returning to their jobs Sunday as the company and its suppliers started digging out from a 57-day strike that shut down jetliner production and caused ripples throughout the aerospace industry.

Because of the industrial choreography required to revive a far-flung supply chain from a state of suspended animation, Boeing executives have said, it will be several weeks before the Commercial Airplanes unit is running at full speed. Even after that, people familiar with Boeing's recovery plans said, it is unlikely that the Chicago aerospace company will risk a costly manufacturing stumble by trying to ramp up production too quickly. The company missed at least 70 deliveries as the result of the strike.

Boeing officials said they plan to update their delivery estimates soon after the factories are up and running. During an earnings conference call on Oct. 22, Chief Financial Officer James Bell said he expected that production would probably be delayed "on a day-for-day" basis however long the strike lasted, plus additional time to bring the factories up to speed.

The strike, which was the longest at Boeing in a decade, cost the company an estimated \$100 million a day in deferred revenue. It also threw Boeing even further behind on its flagship 787 Dreamliner jet program, raising the prospect that Boeing may fall short of its goal of delivering the first airplanes next year, as planned.

Officials with International Association of Machinists and Aerospace Workers said 74% of union members voted Saturday to accept a new contract that includes a 15% increase in wages and improved job security. In a change that will guarantee Boeing a more predictable delivery timeline, the union agreed to extend the contract a year to four years in exchange for increased pay and other concessions.

District 751 President Tom Wroblewski praised the striking workers during a news conference Saturday night, saying "their solidarity on the line was a strong message to the Boeing Co."

Boeing executives are "looking forward to having our team back together," Commercial Airplanes President Scott Carson said in a prepared statement. The new contract "addresses the union's job-security issues while enabling Boeing to retain the flexibility needed to run the business."

The strike, which began on Sept. 6, was resolved with the help of federal mediators. The Machinists won key concessions, including a promise that Boeing would limit, but not abandon, its use of contractors for work that had previously been done only by Machinists.



Scott Carson

BT cuts earnings outlook

Head of services unit resigns amid delay in reducing costs

BY ERICA HERRERO-MARTINEZ

LONDON—BT Group PLC warned that its fiscal-year earnings will fall slightly, blaming rising costs at a unit that provides services to multinational companies and saying the head of the unit has stepped down.

The U.K.-based telecommunications company said its global-services unit, which manages information-technology and telecom services for businesses, didn't cut costs as quickly as expected in the fiscal second quarter, which ended Sept.

30. The division, a growth driver for BT in recent years, was also hit by a continued sales decline in the U.K., where margins are high.

BT shares closed at 115.10 pence (\$1.85), down 27 pence, or 19%, Friday on the London Stock Exchange.

"I want to be clear I think this is an internal BT operational matter and not anything to do with the external environment," Chief Executive Ian Livingston said in a conference call Friday.

The head of the division, François Barrault, has resigned, and will be succeeded by Chief Financial Director Hanif Lalani, who will speed up cost-cutting at the division, BT said. Mr. Lalani had been head of BT's Northern Ireland operations.

The company has been expanding the global-services unit for several years. However, costs at the

unit are difficult to predict as customers sometimes don't fully disclose future requirements when they outsource the maintenance of their IT and telecom systems.

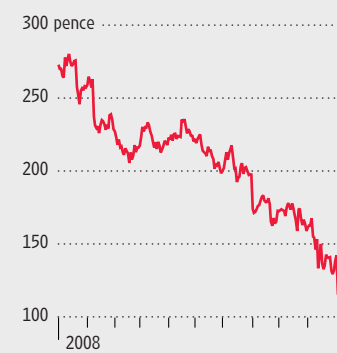
BT said the downturn at the global-services unit means that while total revenue for the quarter ended Sept. 30 will be ahead of expectations, earnings per share and earnings before interest, tax, depreciation and amortization will be slightly below forecasts. The unit will contribute Ebitda of £120 million (\$193.1 million), BT said. The company is due to report earnings on Nov. 13.

For the fiscal year ending March 31, BT said it still expects revenue to grow but that Ebitda is now expected to decline slightly instead of to rise, as previously forecast.

Mr. Livingston said the global-

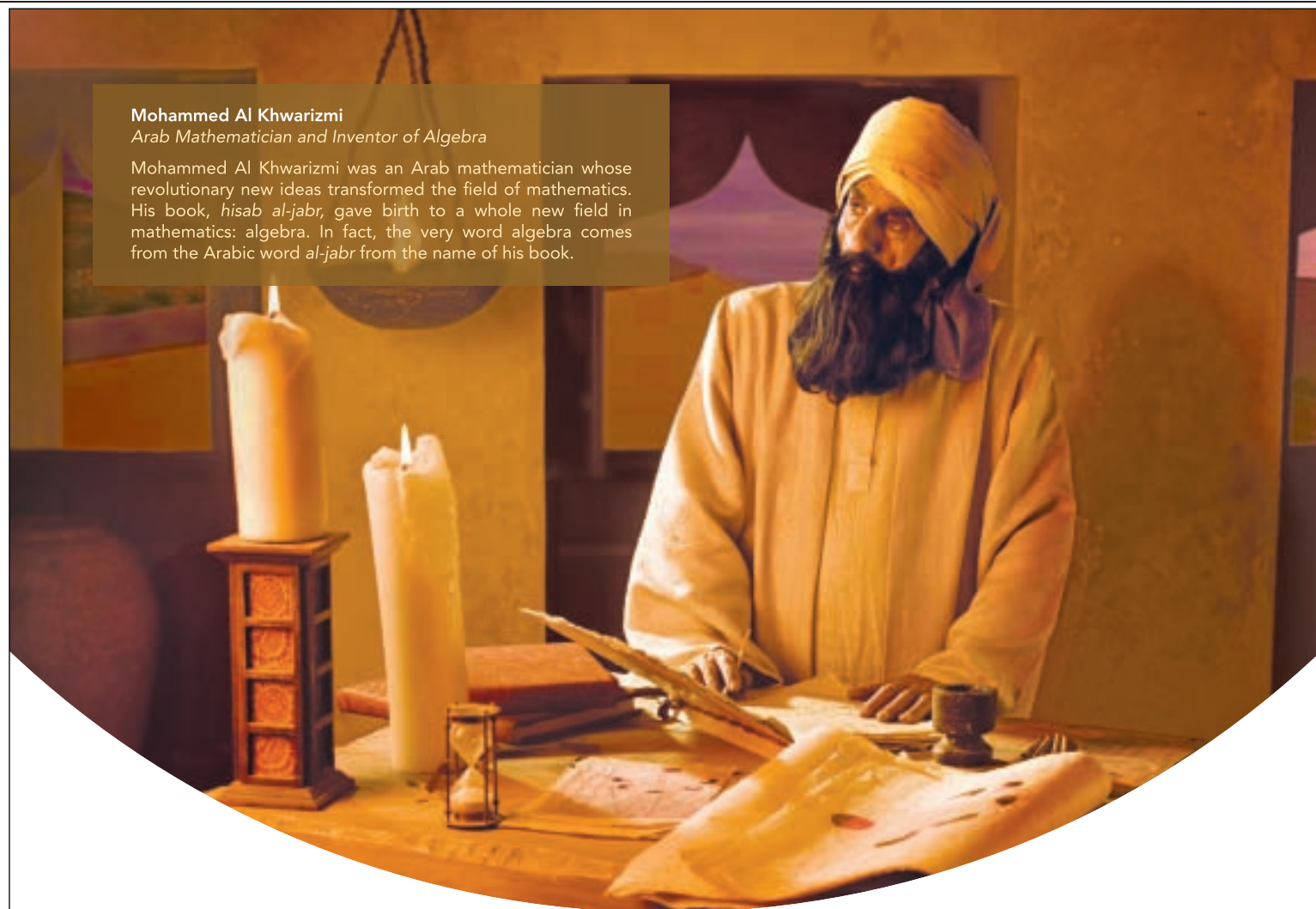
DAILY STOCK PRICE British Telecom

On the London Stock Exchange
Friday: 115.1 pence, down 19%
Year-to-date change: down 59%



Source: Thomson Reuters

services unit won't undergo a change in strategy, just in delivery and execution. "We intend to set new targets for this division as improved performance is delivered," he said.



Mohammed Al Khwarizmi

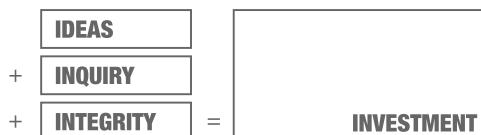
Arab Mathematician and Inventor of Algebra

Mohammed Al Khwarizmi was an Arab mathematician whose revolutionary new ideas transformed the field of mathematics. His book, *hisab al-jabr*, gave birth to a whole new field in mathematics: algebra. In fact, the very word algebra comes from the Arabic word *al-jabr* from the name of his book.

Our investment ideas are new. Our investment principles are not.

At Istithmar World, we're inspired by Khwarizmi's pursuit of ideas. Which is why we not only seek out the best investment ideas, we even create our own with the help of our industry-focused professionals. Then we identify industry trends, new strategies and top managers to ensure the success of our ideas. Because we strongly believe that only a great idea can result in a great investment.

Our "I" Investment Philosophy™ is based around three principles: Ideas, Inquiry and Integrity.



a Dubai World company



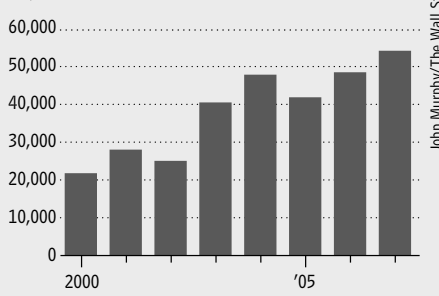
www.istithmarworld.com

BANKER MIDDLE EAST BEST PRIVATE EQUITY HOUSE 2007 • BANKER MIDDLE EAST BEST PRIVATE EQUITY HOUSE 2008

FOCUS ON AUTOMOBILES

Passage to India

Toyota's vehicle sales in India



Source: the company

Students at the Toyota plant in Bidadi, India



John Murphy/The Wall Street Journal

Toyota eyes sales in India

Auto maker builds technical school in comeback effort

BY JOHN MURPHY

BIDADI, India—To get ahead in India's increasingly competitive auto market, Toyota Motor Corp. is building a new plant and freshening its lineup. It has also made an unusual investment: It opened a school.

Built on a rugged hillside in southern India that is populated by wildcats and monkeys, Toyota's sprawling technical training school, which opened last year, gives about 180 junior-high-school graduates an education in everything from dismantling transmissions to Japanese group exercises.

Toyota wants to turn students like Satish Lakshman, the son of a poor farmer, into a skilled employee who can lift the auto maker's fortunes in this key emerging market. "We are learning discipline, confidence and continuous improvement," says Mr. Lakshman, an energetic 18-year-old.

Competition for entrance to Toyota's school is tough. The institute received 5,000 applications for 64 slots when it opened last year. The draw for these young men, all from poor families, is a free education and a job if they do well. The first class will graduate from the three-year program in 2010, when Toyota plans to open the plant to make its new small car.

The school is part of Toyota's efforts to stage a comeback in India. During the last decade of rapid global expansion, Toyota poured its resources into expanding sales in the U.S., Europe and China, often at

the expense of smaller markets like India.

Toyota ranks seventh in sales in India behind smaller Japanese rivals such as Suzuki Motor Corp. and Honda Motor Co., according to market researcher CSM Worldwide Inc.. Since Toyota entered the Indian market a decade ago, its market share has slipped to 3.5% from a high of 4.7% in 2003, in part because its lineup here lacked a small, low-priced car.

Now, as the U.S. market crumbles, Toyota is shifting its attention to India. The company is confident India's auto market will continue its strong growth over the longer term even though it is cooling this year in the face of a global economic slowdown.

In 2007, Toyota sold 54,000 vehicles in India and aims to boost its sales to 400,000 vehicles a year by 2015, or about 10% of the projected Indian passenger car market of four million vehicles. Suzuki has about a 50% market share today.

"What we are trying to do is to increase sales eightfold in eight years. It's going to be a really big challenge," says Hiroshi Nakagawa, head of Toyota's operations in India.

To reach its goal, Toyota plans to add new models, including a compact, lower-cost car to compete in India's fast-growing small-car market. It plans to open a new plant with annual capacity of 100,000 vehicles.

At the foundation of its growth plan is the Toyota Technical Training Institute. India's auto market is growing at such a fast pace that skilled workers are in short supply. Toyota says the school will enable the company to develop the productive, skilled employees it needs.

Toyota has taken a similar approach in China, where it has

helped the government run a technical training center since 1990.

In India, rival auto makers are following Toyota's lead. In September, Honda announced plans to open a technical college. Other car makers have formed partnerships with India's technical institutes to improve training.

The school teaches students practical skills such as welding, auto assembly and maintenance. It also gives the young recruits a smattering of classes in such subjects as math, English and Japanese as well as lessons in the company's cherished principles of consensus building, continuous improvement and eliminating waste.

"Small drops of water make a mighty ocean," reads one sign on campus.

"The industry is looking for a person who is flexible, focused and who can withstand a tough working environment," says T. Somanath, the school's principal.

All students live in a dormitory and wear uniforms of red caps, tan shirts and brown slacks. Instructors emphasize a military-like attention to detail, inspecting students for stray facial hair and loose shirttails.

When students go home for weekend visits they often bring these lessons with them. Mr. Lakshman says he told residents of his poor farming village how Toyota's principles might improve their time-tested ways of life. He encouraged them to find ways to save energy, including basics such as turning off a light when leaving a room.

Like most families in his village, Mr. Lakshman's uses a bicycle to get around. But as India's new prosperity slowly reaches his village his family might one day be able to afford a car, he says—maybe even one that he helped build.

Toyota to export U.S.-built autos

BY KATE LINEBAUGH AND JOHN KELL

Toyota Motor Corp. will begin exporting its U.S.-built Sequoia and Tundra vehicles to the Middle East and Latin America, the latest move by the Japanese auto maker to cope with excess capacity and sagging demand in the U.S. market.

This will be the first time Toyota exports the Tundra pickup truck and Sequoia sport-utility vehicle. The shipments are to start in December and come as total U.S. auto sales this year are expected to fall to the lowest levels since at least the early 1990s. The company expects to ship 15,000 Sequoias a year to the Middle East. Latin America is to get 150

Sequoias and 1,000 Tundras.

Toyota had been gobbling market share in the U.S. from its domestic rivals, racking up profits and expanding its product line into the large-vehicle segment dominated by Detroit's auto makers. But as a weak economy, tightening credit conditions and surging gas prices kept consumers away from big-ticket purchases, Toyota was faced with a collapse in sales and more U.S. production capacity than it needs. Car sales in Latin America and the Middle East are doing better than in other regions.

The car maker's U.S. sales fell 32% in September from a year earlier, leading Toyota to start an incentive program on 11 of its vehicles to

try to improve sales. Tundra sales fell 61% in September. Even so, Toyota may be on the brink of becoming the top-selling car maker in the U.S., passing General Motors Corp. for the first time in October. Globally, it outsold GM in the third quarter.

Toyota stopped the production of Sequoia and Tundra at two plants in Indiana and Texas in August to reduce dealer inventories. Production of the Tundra will resume at its San Antonio plant on Nov. 10, but using one shift instead of two. Sequoia production will restart in Princeton, Ind., on Nov. 13.

In the first nine months of the year, Toyota sold 24,500 Sequoias in the U.S., a 37% rise from last year because it is a newer model. Sales of Tundras are off 20%, at 115,000.

Cerberus focuses on GM in deal talks for Chrysler

BY JEFF BENNETT AND JOHN STOLL

DETROIT—General Motors Corp. appears to be the lead candidate to acquire Chrysler LLC after talks between Chrysler's owner and Nissan Motor Co. moved to the back burner.

Cerberus Capital Management LP, the private-equity fund that owns an 80.1% stake in Chrysler, has put its discussions with Nissan on hold in favor of concentrating on GM, according to a person familiar with the discussions.

The news comes amid signs the United Auto Workers union is preparing to weigh in on a potential GM-Chrysler merger, a combination that would likely put thousands of Chrysler jobs in jeopardy.

In anticipation of potentially tough discussions, the union retained Steve Girsky, a former adviser to GM Chief Executive Rick Wagoner, to advise the union on the talks, according to people familiar with the matter.

Mr. Girsky, currently president of Centerbridge Industrial Partners in New York, will assist UAW President Ron Gettelfinger in evaluating the talks between GM and Chrysler.

The UAW, representing hundreds of thousands of GM and Chrysler workers and retirees, has begun meetings with the auto makers hoping to "get a grasp of the situation," a person familiar with the situation said.

Mr. Gettelfinger has spoken out against a merger. At the end of last month, the union chief said he "still needs to be convinced" that a merger, which would likely lead to thousands more job losses, is a good idea.

Although GM and Cerberus have been talking for weeks, any deal could be held up by a lack of financing. People close to the talks have said GM would need about \$10 billion to cover the cost of cutting jobs at Chrysler and closing plants.

But the two sides haven't persuaded investors to back a merger and have struggled to persuade the U.S. government to bankroll a deal. Consulting firm Grant Thornton

LLP last week estimated 50,000 of Chrysler's 67,000 employees would lose their jobs and seven of the company's 14 auto-assembly plants would close in a merger.

GM and Chrysler have been hit hard by the deep downturn in auto sales this year. High gas prices and the sluggish economy have been crimping auto sales for the past two years, and the slump worsened when financial markets fell into crisis last month.

Auto makers are to report October sales Monday. Sales at GM, Chrysler and Ford Motor Co. likely fell more than 30%, according to J.D. Power & Associates.

Cerberus has been in discussions with Nissan since the beginning of the year about having Chrysler join the existing alliance between Nissan and Renault SA. So far, they have agreed Chrysler will produce pickup trucks for Nissan, and Nissan will make a compact car for Chrysler.

Carlos Ghosn, who serves as chief executive of both Nissan and Renault, has said he would like to add a North American partner to the alliance. But last week he dismissed reports of talks with Chrysler as speculation.

Cerberus and Chrysler officials had no comment. Both have said that talks about a potential merger are only speculation.

Reports continue to swirl that Cerberus is looking to make a move regarding Chrysler as early as Tuesday but has run into problems in lobbying for U.S. aid.

GM has sought federal aid to make a deal possible, but the administration of President George W. Bush has only signaled that it is willing to accelerate awarding low-interest loans for auto makers. The loans were passed by Congress last year and recently got the appropriations necessary to move ahead.

Cerberus, which took over Chrysler in August 2007, pledged that it wouldn't "strip" the cost out of the company and then "flip" it to a new buyer. The auto maker's executives said Cerberus wanted to return Chrysler to its former status as an American icon.

Ford's cash will be in focus as it posts quarterly results

BY MATTHEW DOLAN

Ford Motor Co. is likely to add to the gloom in Detroit on Friday when it reports results for the third quarter.

Facing a deep downturn in U.S. vehicle sales, the company is expected to show a loss of 93 cents a share, according to consensus estimates compiled by Thomson Reuters. In the second quarter, Ford lost \$8.67 billion, or \$3.88 a share.

Another big setback is sure to raise questions anew about whether Ford has enough cash to survive until auto sales recover, and whether the company will have to find a way to secure new financing.

Like crosstown rivals General Motors Corp. and Chrysler LLC, Ford is facing a cash crunch. GM and Chrysler, which are considering a merger, could run short of cash within 12 months, analysts say.

Ford's situation isn't quite as

acute. In 2006, the company secured a huge loan by mortgaging virtually all of its assets, including its blue-oval logo. At the end of the second quarter, the company had \$26.6 billion in gross cash reserves.

But even with that stockpile, Ford may need to shore up its liquidity position—a difficult proposition in the current environment in which credit has all but dried up. To free up more cash, Ford is exploring a sale of its controlling stake in its Japanese affiliate, Mazda Motor Corp.

One option to bolster Ford's cash position is no longer available: billionaire investor Kirk Kerkorian. The casino and hotel mogul bought more than 6% of Ford shares earlier in the year and might have been a source for a further cash infusion. But last month Mr. Kerkorian said he is selling his stake in the auto maker to concentrate his investments in gambling, lodging, gas and oil.

U.S. PRESIDENTIAL ELECTION 2008

Race ends on McCain turf

Obama seeks to make inroads in states Bush won in 2004

BY JONATHAN WEISMAN

The U.S. presidential campaign's final days are playing out largely on territory won by President George W. Bush in 2004, as his unpopularity, combined with a struggling economy and shifting demographics, have helped Democrats gain traction in what have been reliably Republican states.

Democratic presidential nominee Sen. Barack Obama passed through Nevada, Colorado, Missouri and Ohio over the weekend after appearances in Iowa and Indiana Friday—all states that voted Republican four years ago. He was scheduled to be in Virginia on Monday, where a Democratic presidential nominee hasn't won since 1964.

From Oct. 21 to Oct. 28, the Obama campaign spent nearly \$21.5 million on advertising, compared with \$7.5 million by the campaign of Republican Sen. John McCain, according to the University of Wisconsin Advertising Project. More than 70% of that combined spending was in Republican states. The Obama campaign Friday launched advertising buys in long-Republican North Dakota, Georgia and in Sen. McCain's home state of Arizona.

Sen. McCain, meanwhile, spent Friday in Ohio and Saturday in Virginia, both states won by Mr. Bush in 2004. Sunday night, Sen. McCain was scheduled to campaign in Florida. He also stopped in Pennsylvania, the one big 2004 Democratic state that the McCain campaign believes it can win to offset losses in Republican territory.

After the 2004 presidential race, the Republican geographic formula for keeping a lock on the White House seemed simple enough: hold the states that Mr. Bush won in the Republican column and eke out another narrow Electoral College victory.

Sen. McCain, though playing defense, can still find a path to victory Tuesday. His emphasis in the final days on Ohio and Pennsylvania point to a demographic pattern that could work in his favor: rust-belt regions where an aging, working-class population has been reluctant to embrace the first African-American leading a major party. Gains among non-college-educated men, abortion opponents, rural voters and "soft" Democrats are fueling Sen. McCain's advance in some polls, said Bill McInturff, Mr. McCain's pollster.

But in the past four years, the electoral map has steadily shifted in ways that have made the Democrats' strategizing easier.

The war in Iraq, the Bush administration's unpopularity and scandals when Republicans controlled Congress scarred the party brand nationally. Scandal-plagued governors in two Republican-friendly swing states, Ohio and Nevada, spread that taint to the state level.

The weak economy, concentrated heavily in large battleground states, is probably the biggest factor reordering the 2008 map. States

like Ohio, used to economic hard times, have suffered wage stagnation and falling incomes. In states unused to hard times, such as Florida and Nevada, a housing and construction bust has spread gloom.

In 2004, building booms in Florida and Nevada made Democratic messages on the economy fall flat. This year is different. In September, Florida recorded a 1.4% drop in employment over September 2007, the fifth-largest drop among the states. Nevada's unemployment rate, at 7.3%, is the fifth highest in the country.

Demographics also shifted in the right places to give Democrats a lift. In Colorado, Virginia and North Carolina, the influx of a younger, more-educated populace brought voters more receptive to the Democrats' message. A concerted Republican campaign to curb illegal immigration turned a wave of new foreign-born voters against Republicans in Florida, Nevada and Colorado, just as the Latino vote in those states was growing.

Between 2000 and this year, the Hispanic electorate will have doubled, to 12% of voters, according to Census data and NDN, a Democratic group that studies the electorate. That growth has been concentrated in once-Republican states, not only in the Mountain West but in the South. By 2006, Hispanics represented 31% of voters in New Mexico, 13% in Nevada, 11% in Florida and 8% in Colorado.

Mr. Bush and his political team were able to ride that wave, nearly doubling the Republican share of the Latino vote to 40% in 2004 from 21% in 1996, according to exit polls. Then came 2006 and the Republican Party embrace of get-tough legislation on illegal immigration, followed by Republican efforts to kill bipartisan bills to stiffen border enforcement and provide illegal immigrants a pathway to citizenship.

In 2006, Republican support among Hispanics fell to 30%. Even Sen. McCain, who co-authored the bipartisan immigration legislation, doesn't appear able to reverse the trend. An NDN poll in August, when Sens. Obama and McCain were virtually tied in the polls, found Sen. Obama leading among Colorado Hispanics 56% to 26% and Nevada Hispanics 62% to 20%.

In Colorado alone, more than 70,000 new Latino voters have registered since 2004. An Associated Press-GFK poll released Wednesday found that 16% of Colorado's likely voters identify themselves as Hispanic—and 70% of them back Sen. Obama.

The growth of professional havens in Northern Virginia, the Research Triangle Region of Raleigh-Durham, N.C., and the Boulder-Denver corridor of Colorado may also be contributing to the changing electoral landscape. Voters in such places tend to be younger, more ethnically and racially diverse and less interested in social-conservative issues, such as abortion and gay marriage. And there are a lot of them: 83 million so-called millennials between ages 19 and 37, compared with 74 million Baby Boomers between

51 and 69.

If Sen. McCain had done more to chart his own electoral map—through states like New Hampshire and Wisconsin, with traditions of in-

dependence—his final push may have looked different, Republican strategists said.

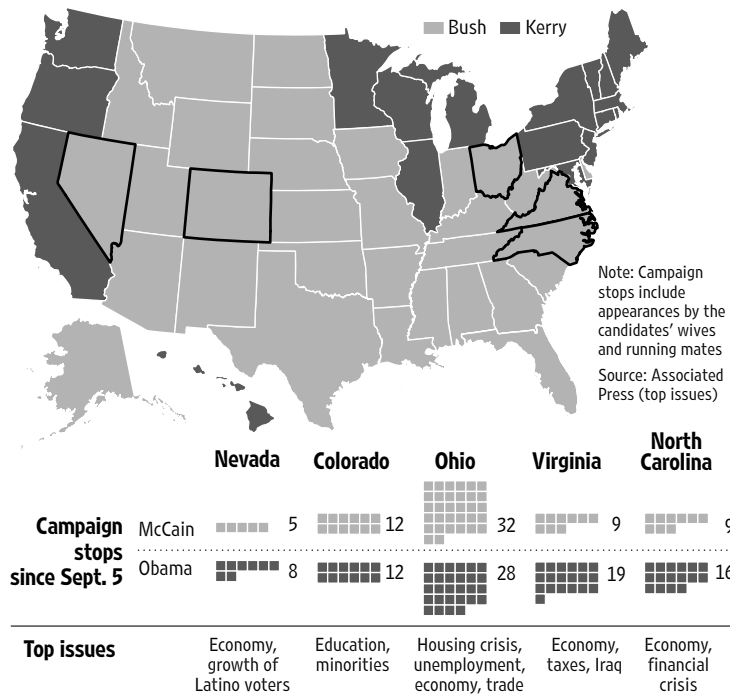
Instead, he focused more on reassembling the Bush map, through conservative policy shifts and his choice of Alaska Gov. Sarah Palin, a favorite of the religious right, as a running mate.

A swing by Sen. McCain through New Hampshire over the weekend may not be enough to overcome an "almost Shakespearean" tragedy—the loss of a state that propelled his candidacy in 2000 and saved it in this year's Republican primaries, said Mike Murphy, a Republican strategist and longtime McCain confidante.

"I don't think anyone would argue this isn't a great environment for Democrats," said Michael DuHaime, Sen. McCain's political director. "We've got the worst financial crisis in 80 years, which rightly or wrongly is being blamed on Republicans," he added. "Barack Obama, who has high personal-popularity ratings, is outspending us three or four to one, basically buying the election, and we have states like

Changing landscape

The final four days of the presidential campaign are playing out largely on territory won by President George W. Bush in 2004. Results of the 2004 election and current battleground states.



Pennsylvania and Ohio in reach. That's a testament to John McCain and his brand." —Stephanie Simon, Douglas Belkin and Brad Haynes contributed to this article.

FINANCIAL NEWS

Investing in ETFs

5th November 2008, Frankfurt

This one day highly interactive forum brings together senior industry leaders to debate the best investment opportunities in the ETF market. Don't miss the unique chance to hear from market makers and institutional investors!

Who should attend?

- Portfolio Managers
- Investment Managers
- Trustees
- Analysts
- Managing Directors
- Head of Investment
- CIOs
- Client Relationship Managers
- Head of: business development institutional clients
- Head of: ETF / structured products / Index products
- Traders

From:

- Hedge Funds, Pension Funds
- Charities
- Asset Managers
- Registered Investment Advisors
- Insurance Companies
- Pensions Funds
- Exchanges
- Index Providers
- Ratings Agencies
- ETF Providers
- Investment and Private Banks
- HNWIs and Family Offices

Discussion Topics...

- Current markets trends and predictions for 2009 and beyond
- Effective asset allocation using ETFs from a provider and an investor perspective
- Most popular ETFs and the reasons behind it
- Gaining exposure to different sectors using ETFs
- ETFs structure and listing as well as portfolio characteristics
- Relation between product providers, investors, market makers and KAGs
- Institutional and private investors approach towards investing in ETF
- Profiting from booming commodities markets by using ETCs

From key industry players...

- **Deborah Fuhr**, Global Head of ETF Research and Implementation Strategy, **Barclays Global Investors**
- **Michka Kovats**, Senior Investment Officer, **IRR SA, Switzerland**
- **Marco Ciatto**, Managing Director, **ETF Consulting Srl**
- **Murat Ünal**, CEO, Member of the Board, **Funds@Work**
- **Heiko Geiger**, Director, Senior Advisor Financial Products Deutschland, **Bank Vontobel**
- **Alex Hinder**, CEO, **Hinder Asset Management AG**
- **Henry Nevstad**, Partner, **Solutions for Wealth Capital Management**
- **Erik Crawford**, Head of Investment Consulting and Principal, **Mercer, Germany**
- **Claus Hecher**, Head of Sales & Marketing Germany & Austria, **iShares Barclays Global Investors (Deutschland) AG**
- **Barbara Rega**, Head of Fund of Funds, **DWS**
- **Dr. Martin Krause**, Partner Debt Capital Markets & Asset Management, **Norton Rose LLP**
- **Mark Rodino**, ETF Trading & Sales Europe, **Newedge Group**
- **Martin Dörner**, Member of the Board, **HSH Financial Markets Advisory S.A.**
- **Sven Zeller**, Partner, **Clifford Chance**
- **Anja Breilmann**, Senior Associate, **Clifford Chance**
- **Andreas Neumann**, Advisor for Overlay & Alternative Solutions, **Berenberg Bank**

Pension Funds, Family Offices and Institutional Investors may apply for a COMPLIMENTARY ATTENDANCE

ONLY ONE WEEK TO GO – REGISTER TODAY AND JOIN MANY OTHERS WHO HAVE ALREADY SIGNED UP!

Sponsored by:



Exhibitors:



Supported by:



To register or for more information contact:

Anna Konieczny on +44 (0) 20 7426 3345 or email eventsmarketing@efinancialnews.com
For sponsorship or exhibiting contact: Joakim Nilsson on +44 (0) 20 7749 0231 or email jnilsson@efinancialnews.com

www.efinancialnewsevents.com/conference/etffrankfurt

Code: IETF.WS.JE

WSJ.com

Online Today See a sortable chart and map of candidates' travels, plus do the state-by-state math in an electoral calculator, at WSJ.com/Politics

ECONOMY & POLITICS

Obama maintains lead in final weekend

U.S. candidates make final rounds of battleground states

BY LAURA MECKLER AND JONATHAN WEISMAN

Sens. Barack Obama and John McCain sprinted to the finish line of the long U.S. presidential race, with the Democrat maintaining his lead in a series of weekend polls.

Sen. McCain, the Republican candidate, was hoping he could gain traction in the campaign's closing hours with charges that Sen. Obama is too liberal and not ready for the job, and some surveys did show some narrowing in the gap. He was appealing to a shrinking

pool of undecided voters, as both men worked to get their supporters out to the polls on Tuesday.

The latest round of national and battleground-state polls suggested that Sen. Obama remained in the lead, a position he has enjoyed since September, when the financial crisis reset the presidential contest. Sen. McCain's advisers were gunning for what would be a come-from-behind victory, noting that he has done so before.

A CNN/Opinion Research Corp. survey released Sunday gave Sen. Obama a seven-percentage-point lead, with 53% of likely voters favoring Sen. Obama and 46% for Sen. McCain. A national poll by the Pew Research Center, also out Sunday, gave Sen. Obama 49% of likely voters to Sen. McCain's 42%, also a seven-point lead.

Interviews with some undecided voters suggest that many are leaning toward Sen. Obama for the same reasons that have long bedeviled Sen. McCain: their longing for change after eight years of a Republican White House and their hesitation about Gov. Sarah Palin as his running mate, who has electrified conservatives but turned off some independents.

After the longest presidential race in history, turnout could shatter records. An estimated 153.1 million Americans, or 73.5% of the eligible population, will have registered to vote by Tuesday, according to a study released Sunday by American University's Center for the Study of the American Electorate. That percentage is the highest since women were given the vote in 1920, beating the previous high set in 1964.

Illustrating the headwinds facing Sen. McCain, Democratic registration has increased by an estimated 1.4 percentage points, or by 2.9 million people; Republican registration declined by 1.5 million people.

The campaign was closing around the same themes that have long defined the contest. Sen. Obama, the freshman senator from Illinois, argued that only he can bring change to a nation yearning for it, while tying Sen. McCain to the unpopular President George W. Bush at every turn.

Sen. McCain, the veteran senator from Arizona, painted himself as a man who has always put "country first," and argued that Sen. Obama was a risk to voters' paychecks and safety.

And he worked to encourage

supporters with confident talk of victory.

"I know when momentum is here," Sen. McCain told about 2,000 people in suburban Philadelphia Sunday. "We got two days. Knock on doors—with your help we can win."

In Ohio, Sen. Obama was appearing at a trio of stadium-sized rallies. "Ohio, I have just two words for you: two days," he told more than 60,000 people gathered at the Ohio Statehouse in Columbus.

Through the campaign's final hours, Sen. Obama maintained his consistent message, with a new advertisement highlighting a speech by Vice President Dick Cheney voicing his endorsement for Sen. McCain.

"And boy did McCain earn it," the announcer states, as a montage of photos of Sen. McCain with Messrs. Bush and Cheney float by. "He voted with Bush and Cheney 90% of the time."

In the campaign's closing days, Sen. McCain has consistently charged that Sen. Obama will raise taxes, making this point on the stump and in television ads. He also has aired an ad using Sen. Obama's own words of praise for Sen. McCain's work on climate-change legislation.

Sen. McCain has overruled advisers who wanted to invoke Sen. Obama's longtime former pastor, the Rev. Jeremiah Wright, but Sunday, two groups, including the Pennsylvania Republican Party, launched television ads that tied the two men together.

"If you think you could ever vote for Barack Obama, consider this: Obama chose as his spiritual leader this man," a narrator says before a picture of Mr. Wright flashes on the screen. The 30-second spot includes a series of controversial remarks by the pastor and describes Obama's relationship with him. "Does that sound like someone who should be president?"

In a statement to PolitickerPA.com, which reported the story earlier, state party Chairman Robert Gleason Jr. defended the ad: "When Pennsylvanians vote for a president, they should have a full picture of that candidate's character, including the people they chose to intimately align themselves with for many years."

Separately, an independently funded group, the National Republican Trust PAC, said it had put \$2.5 million into a Wright-themed ad running in Ohio, Pennsylvania and Florida, all competitive states that Sen. McCain needs to win. A voiceover in the ad says, "For 20 years, Obama never complained, until he ran for president."

The campaign's final day, Monday, will take Sen. Obama to Jacksonville, Fla., the sight of some of the most bitterly contested voting of the 2000 presidential recount. He then heads to North Carolina and Virginia, two reliably Republican states that he hopes will seal his victory Tuesday.

On Monday, Sen. McCain was set to cover twice as much territory, with visits to six states—beginning in Florida and campaigning through Pennsylvania, Indiana, New Mexico, Nevada and Tennessee.

Sen. McCain will then return to Phoenix to await the results. Sen. Obama will await the verdict in his hometown of Chicago.

—Elizabeth Holmes,

Amy Choick and Nick Timiraos contributed to this article.



Knowledge



Understanding

KNOWLEDGE IS VITAL. BUT KNOWLEDGE IS NOTHING WITHOUT UNDERSTANDING.

That's why every morning over 200,000 of the smartest, most successful business leaders across Europe start their day with a comprehensive review of global business news in The Wall Street Journal Europe. Because it is only when you truly understand the issues and the context behind the news that your knowledge and experience come into their own.

That's understanding. That's The Wall Street Journal Europe.

THE WALL STREET JOURNAL.

EUROPE
PRINT & ONLINE

SUBSCRIBE FOR 6 MONTHS AT THE SPECIAL PRICE OF € 113

✓ Please start my **6-month subscription** to The Wall Street Journal Europe now for only **€113**. That's **66% off** the cover price. Credit card customers will receive a €50 / £30 Amazon gift certificate.

Subscription details

- URL: www.services.wsje.com/media
- E-mail: subs.wsje@dowjones.com
- Phone: +32 2 741 14 14
- Fax: +32 2 741 14 59
- Address: Subscriber Relations, The Wall Street Journal Europe, Blvd Brand Whitlock 87, 1200 Brussels, Belgium.

Your tracking code is **HSDIB000B**. Always indicate your delivery details, payment preferences and tracking code.

Subscription price*

Eurozone	Switzerland	United Kingdom
€ 113	CHF 176.40	£ 54.60

Contact, delivery and payment information

Job Title**:
Delivery Address:
City: Postcode:
Country: Tel:
Email:
Signature: Date:
Credit card no.:
Expiry date:
 Visa Amex Eurocard/MasterCard
 Please invoice me

We may provide your information to third parties, including companies outside of the EU, in order to fulfill your subscription request, process data and provide you with promotional information from WSJE, its affiliates and other carefully selected companies.
 I do not wish to receive promotional materials from other carefully selected companies.
 I do not wish to receive promotional materials from WSJE or its affiliates.
* For other currencies, please call us free at 00 800 9753 2000 or +32 2 741 14 14.
** Optional. All other information is required. Failure to provide obligatory information will result in subscription delays. Hand delivery subject to confirmation by local distributor. Offer only open to new subscribers.
Please allow 2 weeks for delivery to commence.

DOWJONES